fashion/calendar

Ruth Finley, Publisher / a weekly publication / 22nd year

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1962

january

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november

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december

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORATANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	WEEK ENDING FRIDAY, FEBRUARY 9, 1962		
Thursday Feb. 8 10:30 A.M.	OPENING OF SUMMER COLLECTION	JANE DERBY	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Showings at 10:30 A.M., Feb. 8, 9, 13, 15. By appointment. Contact: Mabel Glemby, LA. 4-9350.		
Thursday Feb. 8 10:30 A.M.	OPENING OF SUMMER COLLECTION	EDWARD ABBOTT-WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Showing of Summer collection designed by Wilson Folmar, Feb. 8, 9, 13, 14, 15 at 10:30 A.M. By appointment. Contact: Marta Schreiber or Myra de Francesca, LA. 4-8490.		
Thursday Feb. 8 11:00 A.M.	OPENING OF SUMMER JUNIOR COLLECTION	ELOISE CURTIS, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Eloise Curtis will present her Summer junior collection at 11:00 A.M. By reservation. Continuous thereafter. Contact: OX. 5-6650.		
Thursday Feb. 8 11:30 A.M.	PRESS PREVIEW: SUMMER DRESS COLLECTION	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Preview at 11:30 A.M., by invitation. Thereafter Feb. 13, 14, 15 at 11:30 A.M. Contact: Betty Yarmon, LO. 4-9194.		
Thursday Feb. 8 12:00 Noon Luncheon	OPENING & PREMIERE: SUMMER COLLECTION	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Harold Levine's Summer collection, designed by Don Breitinger; also premiere showing of a group of dresses and costumes for the "Petite" customer. Thereafter, Feb. 13 and 15 at 12:00 Noon (Luncheon). By invitation and reservation. Contact: LA. 4-0237.		
Thursday Feb. 8 12:00 Noon	OPENING OF SUMMER COLLECTION	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	Mollie Parnis' Summer collection, Feb. 8, 9, 13, 15 at 12:00 Noon. By appointment. Contact: Lou Scobell, BR. 9-5012. Publicity: Eleanor Lambert, MU. 8-2130.		
Thursday Feb. 8 12:00 Noon	OPENING OF SUMMER COLLECTION	ALISON	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Alison's Summer dresses and costumes, Feb. 8, 13, 15, 20 at 12:00 Noon. By appointment. Contact: WI. 7-0152.		
Thursday Feb. 8 1:00 P.M.	OPENING: SUMMER COLLECTION	HARVEY BERIN, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Showings at 1:00 P.M., Feb. 8, 12, 13, 14, 15, 20, 21, 27. By reservation. Contact: PE. 6-0206.		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Feb. 8 2:30 P.M.	PREVIEW OF SUMMER COLLECTION	MAJESTIC SPECIALTIES	1410 BROADWAY SHOWROOM - 16TH FLOOR
	Preview for press and buying offices of color-coordinated separates. By invitation. Continuous thereafter. Contact: Viola Beecher, LO. 4-3113.		
Thursday Feb. 8 2:30 P.M.	OPENING OF SUMMER COLLECTION	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Showings at 2:30, Feb. 8, 13, 14, 15, 20, 21. By reservation. Contact: LA. 4-5800. Publicity: Eleanor Lambert, MU. 8-2130.		
Thursday Feb. 8 2:30 P.M.	PREVIEW: SYLVAN RICH AND JERRY PARNIS	MARTINI DESIGNED; & MISS MARTINI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Summer collections by Sylvan Rich for Martini; and Jerry Parnis for Miss Martini. Showings Feb. 8, 12, 13, 15 at 2:30 P.M. Contact: Eli Lehrman, LO. 4-0616.		
Thursday Feb. 8 2:30 P.M.	OPENING OF SUMMER COLLECTION	IRA RENTNER, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Showing of petite dresses, suits, and costumes, Feb. 8, 13, 14, 15, 20 at 2:30 P.M. Contact: LA. 4-0162.		
Beginning Thursday Feb. 8	OPENING OF SUMMER COLLECTION	ROSSINO-ANGELA	30 WEST 57TH STREET SHOWROOM - 3RD FLOOR
	Daytime and evening Summer collection, designed by Angela. Informal showings beginning Feb. 8, by appointment. Contact: JU. 2-1747.		
Beginning Thursday Feb. 8	OPENING OF SUMMER COLLECTION	KASPER, INC.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Continuous showings of Summer collection. By appointment. Contact: Mr. Sackin, BR. 9-8395.		
Beginning Thursday Feb. 8	OPENING: SUMMER DRESS COLLECTION	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Continuous daily showings. Publicity: Betty Yarmon, LO. 4-9194.		
Beginning Monday Feb. 8	SHOWING OF SUMMER COLLECTION	FONTANA	HOTEL PLAZA SUITE 336
	A group of new Summer fashions by Fontana of Rome. By appointment. Contact: Joan Franges, PL. 3-7244.		
Feb. 9	SAKS FIFTH AVENUE RELEASE DATE--Children's dresses by Helen Lee. (No Show)		
Friday Feb. 9 11:00 A.M.	PRESS PREVIEW OF SUMMER COLLECTION	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Wragge's Summer collection. Thereafter Feb. 13, 14, 20 at 11:00 A.M. All showings by invitation only. Contact: WI. 7-4968.		
Friday Feb. 9 1:15 P.M.	OPENING: SUMMER COLLECTION	DAVID GOTTLIEB, INC. (GOTHE)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Also at 1:15, Feb. 14. Contact: Lucille Gordon, LO. 5-2727.		
Friday Feb. 9 2:30 P.M.	OPENING OF SUMMER COLLECTION	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
	Showings at 2:30 P.M., Feb. 9, 13, 14, 15, 20, 21. Contact: PE. 6-6983.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday Feb. 9 5:30 P.M.-6:30 P.M. Cocktails	"FASHIONS ON THE AVENUE"--SHOW	CHARLES MAYAUD; J. DIAMOND FURS	HOTEL DRAKE MON PLAISIR
	"After One"--Beachwear and playclothes from the French Riviera, for Holiday and Resort wear by Charles Mayaud. Furs--J. Diamond. Coiffures--Emile Bock. Gloves--Kislav. Hosiery--Phoenix. No minimum. Also showing Sunday, Feb. 11 from 1:00-3:00 P.M. (brunch). Reservations--$4.50; contact: Mr. Hugo, PL. 5-0600. Fashion Show Producer: Martha Holiday, RE. 7-2160.		
Sunday Feb. 11 12:30 P.M. Brunch	SPRING DRESS FASHIONS DURING BRUNCH	ALPER-SCHWARTZ (530 SEVENTH AVENUE)	HAMPSHIRE HOUSE FOUNTAIN ROOM
	Spring dresses by Alper-Schwartz, available at De Pinna. Millinery--Irene. Shoes--Ferragamo. Gloves--Kislav. Jewelry--Ann Caviness. Reservations--$4.00; contact: Mr. Francois, CI. 6-7700. Publicity: Peggy Cantor Associates, 117 East 37th Street, MU. 9-8542.		
Feb. 11	BRUNCH SHOWING OF FASHIONS AT HOTEL DRAKE, 1:00 P.M. (See Above)		

WEEK BEGINNING MONDAY, FEBRUARY 12, 1962

Monday Feb. 12 1:00 P.M.	OPENING OF SUMMER COLLECTION	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Showings at 1:00 P.M., Feb. 12, 13, 14, 19, 20, 26. By appointment. Contact: Jean Roberts, LA. 4-3520.		
Monday Feb. 12 2:30 P.M.	PREMIERE SHOWING OF PETITE COLLECTION	ESTEVEZ PETITE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	"A Star is Born"--premiere showing of Estevez' Petite collection for Summer, designed by Luis Estevez. Also, Feb. 13 and 15 at 2:30 P.M. By invitation. Contact: Ruth McLaughlin, LO. 4-6337.		
Monday Feb. 12 3:00 P.M. Cocktails	PRESS PREVIEW: NEW JAYMOUR COLLECTION	SEYMOUR JACOBSON, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
	Seymour Jacobson will present his new Jaymour collection for press and buyers. By invitation. Showings thereafter Feb. 13, 14, 15, 19, 20, 21, and 22 at 10:30 A.M. Contact: Leroy Grayson, CH. 4-3488.		
Monday Feb. 12 4:00 P.M.	OPENING OF SUMMER COLLECTION	WILLIAM FOX, INC.	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	William Fox Summer collection, designed by Louise Armour, Feb. 12, 13, 14, 15, 19, 20, 21, 27 at 4:00 P.M. Contact: CH. 4-7940.		
Monday Feb. 12 4:30 P.M.	PREVIEW OF SUMMER COLLECTION	SCAASI	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Preview of Scaasi's collection for Summer. By invitation. Contact: Pearl Newman, OX. 5-8130. Publicity: Ruth Hammer Assoc., EL. 5-7872.		
Beginning Monday Feb. 12	OPENING OF SUMMER COLLECTION	VERA MAXWELL ORIGINAL, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
	Informal showings of Vera Maxwell's Summer collection. By appointment. Contact: Harold Queler, LO. 3-4358. Publ.: Judith Morell, LO. 3-4358.		
Beginning Monday Feb. 12	SHOWING OF SUMMER COLLECTION	POLLY HORNBURG FOR CALYPSO-BERMUDA	VIRGINIA KREMENTZ 42 W. 58 ST., RM. 203
	Continuous showings of Summer sportswear, dresses and separates by Polly Hornburg for Calypso. Contact: Virginia Krementz, PL. 3-4464; or PL. 3-3500, Ext. 203.		

READY-TO-WEAR TIME TABLE, WEEK OF FEBRUARY 12

("O" REFERS TO OPENING; "P" PREVIEW OR PRESS SHOW; "*" ALSO SHOWING FRIDAY)
For more details, refer to specific listings in current and previous issues.

	MONDAY, FEB. 12	TUESDAY, FEB. 13	WEDNESDAY, FEB. 14	THURSDAY, FEB. 15
9:30		Modern Couture		Modern Couture
10:00		Ben Reig	Ben Reig	
		Adele Simpson		Adele Simpson
10:30		Seymour Jacobson	Seymour Jacobson	Seymour Jacobson
	Leonard Arkin	Leonard Arkin	Leonard Arkin	
	David Crystal	David Crystal	David Crystal	
		Herbert Sondheim	Herbert Sondheim	Herbert Sondheim
		Edward Abbott	Edward Abbott	Edward Abbott
		Pattullo-Copeland	Pattullo-Copeland	*Pattullo-Copeland
		Jane Derby	Lloyd Weill	Jane Derby
		Rudolf		Rudolf
		David Hart	David Hart	
11:00		Eric Lund(P)		
		Wragge	Wragge	
		Arkay		
11:30	Andrew Arkin	Andrew Arkin	Andrew Arkin	
		Abe Schrader	Abe Schrader	Abe Schrader
		Mignon(O)	Mignon	Mignon
	Arthur Jablow	Arthur Jablow	Arthur Jablow	*Arthur Jablow
12:00	Estevez	Estevez(P)	Estevez	Estevez
		Mollie Parnis		Mollie Parnis
		Alison		Talmack(O)
		Harold Levine		Alison
				*C. Alexander(P)
				Harold Levine
1:00	Harvey Berin	Harvey Berin	Harvey Berin	Harvey Berin
	Teal Traina(O)	Teal Traina	Teal Traina	
		Hannah Troy	Hannah Troy	Hannah Troy
	Jr.Sophisticates	Jr.Sophisticates	Jr.Sophisticates	Jr.Sophisticates
1:15	Nat Kaplan	Oleg Cassini	Gothe	Nat Kaplan
1:30		Highlight	Highlight	Highlight
2:00		Rappi	Rappi	Rappi
			Mam'selle	Mam'selle
2:15	Paul Parnes		Paul Parnes	
2:30	Martini	Martini		Martini
	Estevez Petite(P)	Estevez Petite		Estevez Petite
	Hayette	Hayette	Hayette	Hayette
		Ira Rentner	Ira Rentner	Ira Rentner
		Ceil Chapman	Ceil Chapman	Ceil Chapman
		Larry Aldrich	Larry Aldrich	Larry Aldrich

(continued on following page)

READY-TO-WEAR TIME TABLE (continued from page 4)

	MONDAY, FEB. 12	TUESDAY, FEB. 13	WEDNESDAY, FEB. 14	THURSDAY, FEB. 15
2:30		Maurice Rentner Jamison Trigere(O) Branell	Jamison Christian Dior Branell	Maurice Rentner Jamison Trigere Branell
3:00	Seymour Jacobson(P) Andrea A.		Andrea A. Anne Fogarty	Anne Fogarty
3:30			Tina Leser(P)	
4:00	William Fox(O) Harmay	William Fox Mademoiselle Ricci Cole-Mort Frank Starr Samuel Winston Korrigan-Lesur(P) Townley	William Fox Harmay Frank Starr Samuel Winston	William Fox Pepe Fernandez(P) Frank Starr Townley
4:30	Scaasi(P)			
6:00		Anne Fogarty(P)		

Beginning Monday Feb. 12 — OPENING OF SUMMER COLLECTION — SAM FRIEDLANDER — 530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Daily showings of Summer collection designed by Raymond McCory; also special group designed by Bob Bugnand. Contact: Sylvan Fox, PE. 6-2663.

Beginning Monday Feb. 12-Feb. 17 — OPENING: CALIFORNIA SUMMER COLLECTION — BUD KILPATRICK, INC. (LOS ANGELES) — HOTEL PLAZA
Bud Kilpatrick will present his Summer collection beginning Mon., Feb. 12 for one week only. By appointment. Contact: Eph Feinberg, 2139 Stoner, W. Los Angeles, BRadshaw 2-1178; beginning Feb. 12, PL. 9-3000.

Tuesday Feb. 13 8:30 A.M. Breakfast — TROY MILLS NEW FABRICS MADE WITH CRESLAN — AMERICAN CYANAMID CO. — 500 CLUB 500 SEVENTH AVENUE
Showing of especially designed sportswear for women, children, and men's wear, styled with a group of new fabrics by Troy Mills, featuring Creslan acrylic fiber. Show at 9:00 A.M. By invitation. Contact: Dorothy Ashton at Sally Dickson Assoc., 10 E. 49 St., PL. 3-7385.

Tuesday Feb. 13 11:00 A.M. Coffee — PREVIEW: COUTURE SUMMER COLLECTION — ERIC LUND — 491 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Preview of Couture daytime, evening dresses and suits, designed by Eric Lund. (Note Change of Date.) By invitation. Daily thereafter by appointment. Contact: Leonard Gerber, WI. 7-1076.

Tuesday Feb. 13 11:30 A.M. — OPENING OF SUMMER COLLECTION — MIGNON — 498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Designed by Dorothy Farbo. Thereafter Feb. 13, 14, 15, 19, 21 at 11:30. By appointment. Contact: Marcella Wolfe or Vincent Mignon, BR. 9-5991.

Feb. 13 — ESTEVEZ PRESS PREVIEW: SUMMER COLLECTION AT 12:00 NOON.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Feb. 13 2:30 P.M.	OPENING: SUMMER COLLECTION	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Showings Feb. 13, 15, 20, 27 at 2:30; and Feb. 21 at 10:30 A.M. By invitation. Contact: Estelle Marr, LO. 3-1600.		
Tuesday Feb. 13 2:30 P.M.	OPENING OF SUMMER COLLECTION	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	One showing only of Rembrandt's Summer collection. By invitation. Continuous thereafter. Contact: Murray Solomon, LO. 4-3600.		
Tuesday Feb. 13 4:00 P.M. Cocktails	PREVIEW OF FALL AND WINTER KNITWEAR	KORRIGAN LESUR-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
	Knit ensembles and dresses in silk and wool for Fall and Winter. Also, premiere of men's and children's knitwear. Showing at 4:30 P.M. (Note Change Of Time.) By invitation. Publicity: Ruth Hammer Assoc., EL.5-7872.		
Tuesday Feb. 13 4:00 P.M.	SHOWING OF PARIS COLLECTION	MADEMOISELLE RICCI COLE-MORT, INC.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Cole-Mort announces the Mademoiselle Ricci premiere Summer collection, designed in Paris by Jules Francois Crahay of Nina Ricci. By invitation. Contact: Rhoda Marcus, OX. 5-4760.		
Tuesday Feb. 13 6:00 P.M. Cocktails	PREMIERE SHOWING FOR THE PRESS	ANNE FOGARTY, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Press preview of Anne Fogarty's Summer dresses and costumes. By invitation. Showings at 3:00 P.M., Feb. 14, 15, 19, 20. Contact: LO. 4-9115.		
Beginning Tuesday Feb. 13	OPENING: SUMMER JUNIOR COLLECTION	TED BROWN, INC.	1400 BROADWAY SHOWROOM - 8TH FLOOR
	Summer junior fashions, designed by Frances Prisco. Continuous daily. Contact: PE. 6-2642.		
Beginning Tuesday Feb. 13	OPENING: SUMMER DRESS COLLECTION	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Summer dresses, designed by Shannon Rodgers. Contact: CH. 4-4940.		
Wednesday Feb. 14 9:00 A.M.- 11:30 A.M. Breakfast	INTRODUCTION OF NEW PRODUCT	SINGER SEWING MACHINE COMPANY	OVERSEAS PRESS CLUB 54 W. 40 ST.(3RD FL.)
	Singer Sewing Machine Co. will introduce and demonstrate a new product at breakfast showing (9:00 A.M. to 11:30 A.M.) For the press, by invitation. Contact: Jack Lauder, MU. 9-5000, Ext. 8379.		
Wednesday Feb. 14 12:00 Noon Luncheon	BEAUTY AND FASHION LUNCHEON MEETING	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
	"Listen to Young America..The New Voice in Beauty and Fashion"--Cosmetic Reports: Kay Corinth and Bruce Clerke. Fashion Commentary: Kathleen Casey. Chmn.--Cosmetic: Margaret Bickel and Helen Van Slyke; Fashion: Kathleen Casey and Petie Hoving. Prices: $8.00, members; $12.00, guests. Contact: CI. 7-3940.		
Wednesday Feb. 14 2:30 P.M.	PREVIEW: SPRING-SUMMER COLLECTION	ELEANORA GARNETT	47 EAST 51ST STREET SALON
	Eleanora Garnett's Spring-Summer custom-made and ready-to-wear collection. For press and customers, by invitation. Contact: Helen Davis, EL. 5-5275. Publicity: Virginia Dickson, PL. 5-1109.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Feb. 14 3:15 P.M. Tea	PREVIEW OF SUMMER SPORTSWEAR	TINA LESER, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	"Valentine Tea"--Tina Leser's Summer sportswear collection. (Note Change Of Time.) For press and buyers, by invitation. Continuous daily thereafter. Contact: CH. 4-2631.		
Beginning Wednesday Feb. 14	PROFESSIONAL FASHION WRITING COURSE	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET
	Editorial, advertising, and publicity writing. A 12-week course conducted by Eleanor H. Hull, Wednesdays 4:20-6:00 P.M.; or 7:00-8:40 P.M. Tuition: $40.00. Registration: $5.00. Contact: Dorothy Tyroler, CO. 5-2077.		
Thursday Feb. 15 9:30 A.M.	PREVIEW OF SUMMER COUTURE COLLECTION	MARIA KRUM	41 WEST 56TH STREET SALON - 2ND FLOOR
	Presentation of Maria Krum's couture daytime, travel and evening fashions. For press and buyers, by invitation. Contact: CI. 7-3060.		
Thursday Feb. 15 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS	MAINBOCHER, INC.	609 FIFTH AVENUE SALON - 8TH FLOOR
	Mainbocher will present his Spring custom-order collection at a preview for press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.		
Thursday Feb. 15 12:00 Noon Luncheon	PREVIEW: COUTURE SUMMER FASHIONS	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Daytime, cocktail, and evening fashions for press and buyers. Daily thereafter at 12:00 Noon. By reservation. Contact: CH. 4-5693.		
Thursday Feb. 15 12:00 Noon	OPENING OF SUMMER COLLECTION	TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Summer dresses and costumes, designed by John Moore, at 12:00 Noon, Feb. 15 and 20. (Note Change Of Date.) Contact: Don Koniak, BR. 9-1195.		
Thursday Feb. 15 12:30 P.M. Luncheon	MILLINERY AND FURS AT LUNCHEON SHOW	DON MARSHALL (18 EAST 53RD STREET)	HOTEL PLAZA TERRACE ROOM
	Showing of hats by Don Marshall. Coiffures and makeup by Charles of the Ritz. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Publicity & Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.		
Thursday Feb. 15 4:00 P.M. Champagne	OPENING: SUMMER COUTURE FASHIONS	PEPE FERNANDEZ	211 EAST 53RD STREET SALON - 7TH FLOOR
	Daytime, cocktail, and evening fashions, designed by Pepe Fernandez. By invitation. Thereafter by appointment. Contact: Mrs. Sylvia Fernandez or Miss Justo, PL. 2-0712. Publicity: Essie Pinsker, WI. 7-4591.		
Beginning Thursday Feb. 15	OPENING OF SUMMER COLLECTION	PARKLANE JUNIORS; DEBS; PETITES BY PARKLANE	1400 BROADWAY SHOWROOM - 7TH FLOOR
	Continuous daily showings of Parklane Junior daytime dresses; Parklane Debs afternoon and cocktail fashions; and Petites by Parklane, Inc. Contact: Ruth Elsinger, WI. 7-0430.		
Beginning Thursday Feb. 15	SHOWING: SUMMER ITALIAN FASHIONS	CAMISENE; AVON (P. CELLI)	LILLIAN FRANK 42 W. 58TH ST., RM. 212
	Camisene's (Firenze) Summer active and spectator sportswear collection, spectator beachwear; also Avon's knitwear. Continuous daily showings. Contact: Lillian Frank, PL. 5-4592 or PL. 3-3500, Ext. 212.		

SUMMER CONTINUOUS SHOWINGS - These collections have opened.

ARBE ORIGINALS	Cashmere coordinates, boutique separates by Dorothy Arden. 498 Seventh Avenue, 11th Floor, CH. 4-2370.
MARY BLACK	Summer daytime and cocktail fashions. 41 West 57th Street, 8th Floor, PL. 8-2014.
CABANA	Summer collection, bathing suits, dresses, playclothes. 1410 Broadway, 17th Floor, WI. 7-0326.
CAMEO EVENING FASHIONS; FIVE THIRTY P.M. .	Cocktail, evening fashions designed by George Nardiello. 530 Seventh Avenue, 3rd Floor, PE. 6-0151.
ANNE FOGARTY-- "SPORTS EDITIONS, INC."	Summer sportswear and separates collection. 1410 Broadway, 15th Floor, LA. 4-4671.
WAYNE FULLER (LOS ANGELES)	Summer collection of daytime and country club dresses. Savoy-Hilton Hotel, Suite 1238, EL. 5-2600.
NELLY DE GRAB	Summer collection. 533 Seventh Avenue, 11th Floor, BR. 9-2581.
GROSS-SYDNEY	Summer collection of petite and misses dresses. 498 Seventh Avenue, 17th Floor, CH. 4-3558.
HEISER-STONE	Dresses and playclothes, designed by Silvano of Roma. 550 Seventh Avenue, 6th Floor, LO. 3-1534.
KIMBERLY KNITWEAR . . .	Summer knitwear collection. 1410 Broadway, 18th Floor, LO. 4-1080.
KLEIN & BLAIKIE	Misses daytime and late-day collection. 498 Seventh Avenue, 6th Floor, BR. 9-7580.
LANZ ORIGINALS	Summer dresses and sportswear collection. 1407 Broadway, 26th Floor, OX. 5-6440.
MAX LAWRENCE	Dresses and costumes, designed by Walter Gerson. 530 Seventh Avenue, 4th Floor, WI. 7-2055.
LESLIE FAY	Summer collection. 1400 Broadway, 16th Floor, BR. 9-7700.
LEE CLAIRE	Summer late day and formal fashions. 530 Seventh Avenue, 14th Floor, WI. 7-9470.
ROSALIE MACRINI	Summer collection. 550 Seventh Avenue, 11th Floor, CH. 4-2655.
MONICA-ERNST STRAUSS (BEVERLY HILLS) . .	Summer collection in N. Y. Hotel Gotham, Suite 1605-6, CI. 7-2200.
McMULLEN	Dresses, coordinates and handknits. 550 Seventh Avenue, 2nd Floor, OX. 5-4270.

(continued on following page)

SUMMER CONTINUOUS SHOWINGS (continued from page 8)

PARADE DRESS CO. . . . Summer collection, designer by Lee Evans.
1400 Broadway, 25th Floor, LO. 5-5000.

R & K ORIGINALS . . Summer dresses.
1400 Broadway, 5th Floor, PE. 6-0900.

RIVERO Y MOJENA . . Daytime, cocktail, evening fashions by Rivero y Mojena.
(FLORIDA) Savoy-Hilton Hotel, Suite 1234, EL. 5-2600.

RONA DRESS CO. . . . Summer collection.
1400 Broadway, 19th Floor, CH. 4-3872.

JEANE SCOTT . . . . Summer junior dress collection.
498 Seventh Avenue, 19th Floor, LO. 5-2626.

ROBERT SLOAN . . . . Sportswear and separates, designed by Sylvia de Gay.
498 Seventh Avenue, 7th Fl. Publ.: Margaret Hodge, LT.1-3260.

TRAVILLA . . . . . Summer California collection; also William Sarris group.
(LOS ANGELES) Savoy-Hilton Hotel, Suite 1138, EL. 5-2600.

ULLA . . . . . Stretch knits and sportswear, designed by Vicki Cooper.
1384 Broadway, 18th Floor, BR. 9-9076.

VIA VENETO 7- . . . Fall-Winter fashions, designed by Lancetti and Ghigi.
GINO PAOLI 550 Seventh Avenue, 18th Floor, BR. 9-0925.

WHITE STAG MFG. CO. Deep Summer and Transitional collection.
1407 Broadway, 18th Floor, BR. 9-1972.

MURRAY ZENKEL, INC. Summer collection, designed by Helen Clifford.
530 Seventh Avenue, 19th Floor, CH. 4-2270.

Saturday Feb. 17- Feb. 25	1962 ANNUAL SPORT SHOW	NAT'L SPORTS, VACATION AND TRAVEL SHOW	NEW YORK COLISEUM COLUMBUS CIRCLE
	More than 20 states will participate in the Annual Sport Show under auspices of N.Y. Mirror, for benefit of its youth Welfare Program. Admission: $1.50; children, $.75. Contact: James Hurley, MU. 2-1000.		
Feb. 19	LONDON PICTURE RELEASE DATE.		
Monday Feb. 19 3:00 P.M.- 5:00 P.M. Tea	PRESS SHOWING OF SUMMER COLLECTION	ADELE SIMPSON, INC. (530 SEVENTH AVENUE)	HOTEL PIERRE BALLROOM
	"Project Hope--Next Stop Peru"--press showing of Adele Simpson's Peruvian inspired Summer collection for benefit of "Project Hope." By invitation. Publicity: Eleanor Lambert, MU. 8-2130.		
Beginning Monday Feb. 19	OPENING: SUMMER COTTON COLLECTION	MILARRE ORIGINALS	1400 BROADWAY SHOWROOM - 9TH FLOOR
	Continuous daily showings of Milarre's Summer cotton collection. Contact: Milton Lichtstein, WI. 7-7787.		
Feb. 19- Feb. 21	ANNUAL INTERNATIONAL BEAUTY SHOW AT STATLER-HILTON HOTEL. Contact: 16 West 46th Street, PL. 7-9050.		
Feb. 20	FLORENCE PICTURE RELEASE DATE.		

READY-TO-WEAR TIME TABLE, WEEK OF FEBRUARY 19

("O" REFERS TO OPENING; "P" PREVIEW OR PRESS SHOW; "*" ALSO SHOWING FRIDAY)
Fore more details, refer to specific listings in current and previous issues.

	MONDAY, FEB. 19	TUESDAY, FEB. 20	WEDNESDAY, FEB. 21	WEDNESDAY, FEB.27
10:00			Adele Simpson	
10:30	Rudolf		Rudolf Trigere	
11:00		Wragge		
11:30	Mignon		Mignon	
12:00	C. Alexander Estevez	C. Alexander Estevez Alison Talmack	C. Alexander Estevez	
1:00	Teal Traina	Teal Traina Hannah Troy Harvey Berin	Hannah Troy Harvey Berin	Harvey Berin
1:15	Nat Kaplan			
1:30		Highlight		
2:30		Branell Ceil Chapman Larry Aldrich Jamison Maurice Rentner Trigere Ira Rentner	Branell Ceil Chapman Larry Aldrich Jamison	Maurice Rentner Trigere
3:00	Seymour Jacobson Anne Fogarty	Seymour Jacobson Anne Fogarty		
4:00	William Fox	William Fox Townley Frank Starr Samuel Winston	William Fox Townley	William Fox Townley

Tuesday Feb. 20 9:30 A.M. Continental Breakfast — OPENING: FALL IMPORT KNITWEAR COLLECTION — CONTINENTAL — 1407 BROADWAY SHOWROOM - 36TH FLOOR

Import collection for Fall of couturier knitwear made in Israel, Italy, and Vienna. Show at 10:00 A.M. By invitation. Contact: Leo Mohr, LA. 4-1335. Publicity: Essie Pinsker, WI. 7-4591.

Tuesday Feb. 20 9:30 A.M. Coffee — PRESS PREVIEW: READY-TO-WEAR IMPORTS — MACY'S NEW YORK — 13TH FLOOR EXECUTIVE DINING ROOM

Preview for press of Macy's imported ready-to-wear, millinery. (For release Mon., Feb. 26.) (Note Change Of Date.) By invitation. Publicity: Stephanie Horton, OX. 5-4400.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Feb. 20 12:00 Noon Luncheon	THE FUTURE OF BEAUTY-LUNCHEON MEETING	COSMETIC CAREER WOMEN	WALDORF-ASTORIA HOTEL EMPIRE ROOM
	Speakers: Rene Bouche, artist; Marguerite Buck, styles director; Eileen Ford, beauty expert. Price: $8.50, by reservation. Contact: Annette Green, MU. 3-5563.		
Postponed Feb. 20	BARONESS RADVANSZKY'S PREVIEW OF SPRING MILLINERY AT 3:00 P.M. HAS BEEN POSTPONED. (New date later.) Publicity: Rasponi Assoc., TE. 8-8171.		
Wednesday Feb. 21 12:30 P.M. Luncheon	PRESS RECEPTION FOR CHARLES JAMES	E. J. KORVETTE	SHERRY NETHERLAND CARNAVAL ROOM
	Charles James will be introduced to the press at a reception, to announce his association with E. J. Korvette. By invitation. (For release, Fri., Feb. 23.) Fashion Coordinator: Roberta Davis, YU. 6-9400.		
Feb. 22	WASHINGTON'S BIRTHDAY--Thursday.		
Feb. 23	E. J. KORVETTE'S RELEASE DATE--Reception for Charles James. (See Above)		
Feb. 26	MACY'S RELEASE DATE--Ready-to-wear imports. Preview, Feb. 20. (See Pg.10)		
Feb. 27	PARIS PICTURE RELEASE DATE.		
Tuesday Feb. 27 4:00 P.M. Cocktails	FASHION SHOW: IMPORTED KNITWEAR	DU PONT	PLACE TO BE ANNOUNCED
	Special collection of Italian knits for men and women in DuPont fibers, including Spring and Summer models presented in January by leading couture houses at Pitti Palace, Florence. Showing promptly at 5:00 P.M. By invitation. Press contact: Mabel Henderson, LO. 3-6400, Ext. 303. Trade contact: Nancy McNish, LO. 3-6400, Ext. 491.		
Wednesday Feb. 28 4:00 P.M. Cocktails	PRESS PREVIEW: CUSTOM-ORDER FASHIONS	NILO, LTD.	1134 FIRST AVENUE SALON - 62ND STREET
	Showing of Nilo de Paul's Spring-Summer custom-order fashions at new salon. By invitation. Contact: Violette Martens at J.V. Connolly Co., 521 Fifth Avenue, MU. 7-5490.		
March 2	STERN'S RELEASE DATE--New Young Couture Shop. (No Show)		
Friday March 2 11:30 A.M.	PRESS PREVIEW: CUSTOM-ORDER FASHIONS	BERGDORF GOODMAN	2ND FLOOR SALON
	Preview of Bergdorf Goodman's Spring custom-order collection, designed by Leslie Morris. (For release, Mon., March 5.) By invitation. Publicity: Florence Neff, PL. 3-7300.		
Monday March 5 11:00 A.M.	PRESS PREVIEW OF SOPHIE CUSTOM-MADE	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
	Sophie, with the assistance of Stephen Erklin, will present her Spring collection to the press. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.		
Monday March 5 12:00 Noon-4:00 P.M.	SPRING FASHIONS AT BENEFIT SHOW	CHRISTIAN DIOR-NEW YORK, INC.	WALDORF-ASTORIA BALLROOM
	Fashion show by Christian Dior-New York for benefit of Ass'n of Retarded Children. Contact: Mary McFadden, LO. 4-9220.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
March 5	BERGDORF GOODMAN'S RELEASE DATE--Custom-order. Preview March 2 (See p.11)		
Tuesday March 6 11:30 A.M.	PRESS PREVIEW OF IMPORT COLLECTION Spring import collection by Bergdorf Goodman will be previewed for the press. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday March 6 1:00 P.M. Luncheon	PRESS PREVIEW OF IMPORT COLLECTION Macy's will present their import collection to the press. (For release, Fri., March 9.) By invitation. Publicity: Stephanie Horton, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Wednesday March 7 9:00 A.M. and 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS Spring import collection at breakfast and luncheon. Report by Jessica Daves, Editor-in-Chief, "Vogue" Magazine. Presented by ready-to-wear committee of The Fashion Group and "Vogue" fashion editors. Prices: Breakfast--$6.00, members; $10.00, guests; Luncheon--$10.00, members; $15.00, guests. One guest per member. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
March 8	STERN'S RELEASE DATE--Import fashions.		
Thursday March 8 3:30 P.M.	OPENING: SPRING CUSTOM-ORDER COLLECTION Chez Ninon will present their Spring custom-order collection of French imports to press and customers. By invitation. Contact: PL. 3-6821.	CHEZ NINON, INC.	487 PARK AVENUE SALON
March 9	MACY'S RELEASE DATE--Import fashions. Preview March 6 at 1:00. (See Above)		
Saturday March 10-March 18	N. Y. COLISEUM ANTIQUES FAIR Over 140 exhibits by antique dealers from Eastern and Midwestern states; also England. Hours: 1:00-11:00; Sundays, 2:00-7:00. Admission: $1.50 (opening day $2.00). Contact: PL. 5-9440. Publ.: Mary Osborne, MU.3-9128.	WESTCHESTER ENTERPRISES	NEW YORK COLISEUM COLUMBUS CIRCLE
March 13	SAKS FIFTH AVENUE RELEASE DATE--Paris Imports. (No Press Show)		
Tuesday March 13 10:00 A.M. Coffee	PRESS SHOWING OF IMPORT FASHIONS Gimbels' showing of import fashions to the press. (For release, Thurs., March 15.) By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR
Tuesday March 13 3:00 P.M.	PRESS PREVIEW: CUSTOM AND IMPORT COLLECTION Showing of the Hattie Carnegie Spring-Summer custom and import collection. By invitation. Publicity: Ruth Smith, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
Wednesday March 14 3:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION Press preview of Elizabeth Arden's ready-to-wear and custom originals. By invitation. (For release, Fri., March 16.) Publicity: Rasponi Assoc., 667 Madison Avenue, TE. 8-8171.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
March 15	GIMBELS RELEASE DATE--Import fashion preview March 13 at 10:00. (See Above)		

1963

january

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